



ONE WISH FOR OUR FUTURE

The National Strategy Project

An invitation to help shape the UK's future

Our future as a country will look very different from our past. Big changes are already happening - in our population and in the world around us. We have everything we need to navigate them well. But we'll only do so if we're clear about where we want to go, what we care about most, and how we decide together what needs to change.

Without this, the future happens by accident. It happens **to** us rather than being shaped **by** us. And it won't be as good as it could be if we don't draw on all the strengths we have.

This matters because some of the most important choices about how we live - safely, healthily and well - have to be made at a national level. Taking part in the life of our country is just as important as taking part in our families, schools and communities.

The National Strategy Project is building a way for us to do this together.

You can help by having this conversation - and sharing what comes out of it.

How to use this “conversation starter”

1. Get a few people together - between 2 and 10. This could be anywhere - in a school, on a beach, over a meal. Just make sure you can hear each other.
2. Explain how this works: no expertise needed, no right or wrong answers.
3. Ask the questions.
4. Listen properly - be curious about what people say, and why.
5. Be honest about what you think.
6. Share what you learn.



Start here:

What is one thing that comes to mind when you think about our country today?

Then explore:

(you could pick one from each - or focus on one)

1. What kind of country do we want to be?

- What do we want life to be like in the future?
- What should the UK stand for?
- What do we care about most for the UK's future?

2. What are the realities we face as a country?

- What big changes are coming whether we like it or not - and what do they mean for us?
- What do we like most about the UK today - and what would we change?
- What are we pretending we can fix - but probably can't?

3. What trade-offs are we ready to make?

- If we can't have everything, what matters most to us for the UK's future?
- What are we prepared to change or give up?

4. What would help us work better together as a country?

- What does a good society - a good national community - feel like in practice?
- Who should take responsibility - individuals, families, communities, government?
- What kind of leadership does our country need now?

Keep it real:

What does this mean for your life? Your family? Your community? Future generations?



End here:

Ask people for a final thought: What stood out most? Where did you agree or disagree? What felt surprising, difficult or unresolved?

What is your one wish for our future as a country?

Spread the word

Capture what came out of your conversation - a note, a picture, a short video. Share this with us to help shape the UK's first National Dialogue and Strategy:

Email hello@nationalstrategy.uk

Do one simple thing: Share your One Wish for our future as a country. Let's flood social media with practical messages of hope.

If you want to do more:

- Host another conversation.
- Join the National Strategy Project's network of champions and supporters
- Volunteer your time or skills
- Donate if you can

With your help, we can get this conversation into every part of the country - every school, workplace, family and community space - including those too often forgotten or overlooked.

A final thought: Our future will be shaped. The question is whether we shape it - together - or let it be shaped for us by others.
